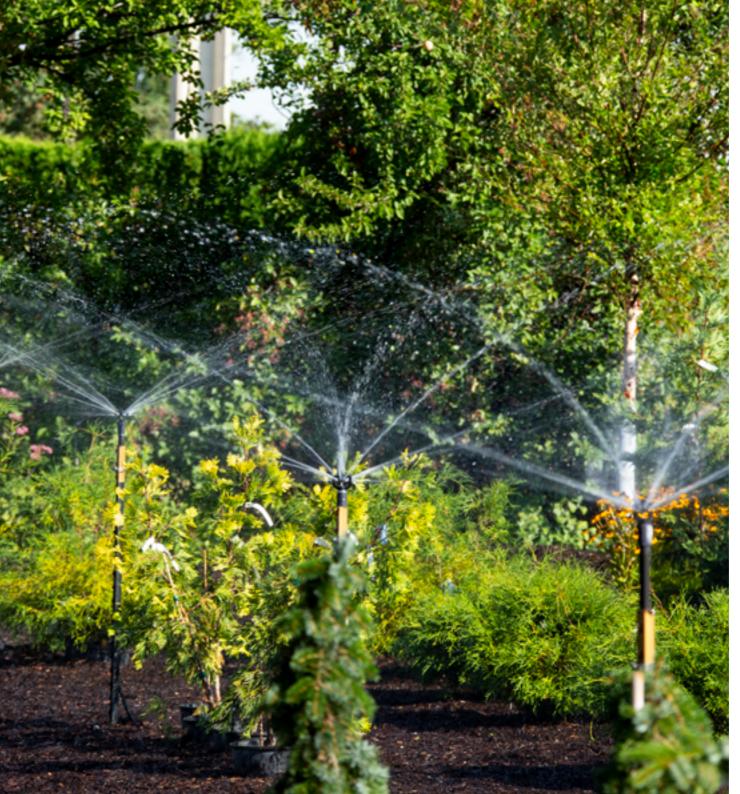
NELSON IRRIGATION NEWSLETTER

NEW YEAR 2024

NELSON IRRIGATION

CELEBRATING 50 YEARS

of saving water, energy, labor and doing a better job of irrigating.



FOCUS ON EDUCATION



Using new technology, we are working to adapt all of our literature into easy to digest videos that can be shared with dealers and growers alike.

These videos are readily available on our website and platforms like YouTube.

You can browse some of the videos we are working on by clicking on the links below.

These videos can easily be adapted to hundreds of different languages, include subtitles, and easily be shared.

For a more comprehensive list of videos, <u>check here.</u>



REQUEST A FREE TUNE-UP KIT

DRCHARD IRRIGATION SYSTEMS & PRACTICES

The off-season is a great time for growers to evaluate their irrigation systems and practices. When crop prices are lower and costs are rising, sometimes efforts to cut cost cause operators to miss critical adjustments or investments that might ultimately reduce cost or improve pack outs.

Consider sprinkler upgrades, new cooling systems, addressing pressure problems, and introducing automation.







A3030 ACCELERATOR: A High-Performance, Low Pressure Rotating Pivot Sprinkler

O3030 ORBITOR: The Industry's Only Strutless Pivot Sprinkler Improves Droplet Integrity & Passing of Debris



R3030 ROTATOR: The Premiere Pivot Sprinkler, Widest Throw On Drops & Highest Uniformity

ROTATOR FX: A Game-Changer in Solid Set Irrigation: Low Pressure & Wide Throw





2023 was a year like no other. Agriculture and the production of food is cyclical in nature, but in recent months we've experienced a number of complicating factors. Multiple ongoing wars; simultaneously high interest rates, inflationary conditions, lack-luster commodity prices and damaging weather such as the spring rains in California, have created a challenging business climate.

Regardless, we are here together and more grateful than ever to be in an industry with great friends and the ever enduring gift of being a part of feeding the world. All of us here at Nelson Irrigation would like to wish you a very Happy New Year. May 2024 bring many great things – first and foremost, hope and optimism.

UPCOMING EVENTS

JAN NATIONAL POTATO COUNCIL JAN 10-11, 2024

JAN

WESTERN IDAHO AG SHOW JAN 23-24, 2024 JAN

EASTERN IDAHO AG SHOW JAN 16-18, 2024

JAN AgroMash Expo Hung Expo Jan 24-27, 2024 FEB

WORLD AG EXPO FEB. 13–15, 2024 MAR COMMODITY CLASSIC

FEB. 28 - MAR. 2. 2024



With roots in irrigation for over 100 years, we have been obsessive in our mission to serve our customers with state-of-the-art water application solutions.

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